



Ostfalia

Hochschule für angewandte
Wissenschaften



CONFERENCE PROGRAM

EMERGING TECHNOLOGIES TOWARDS SUSTAINABLE DEVELOPMENT

28/11/2019

*BRUNSWICK EUROPEAN LAW SCHOOL (BELS) SALZDAHLUMER STRASSE 46/48
38302 WOLFENBÜTTEL, GERMANY*

29/11/2019

*HAUS DER WISSENSCHAFT BRAUNSCHWEIG POCKELSSTRASSE 11 38106
BRAUNSCHWEIG, GERMANY*



American Society
of International Law

**INTEREST GROUP ON INTERNATIONAL
ENVIRONMENTAL LAW**



gLAWcal
Global Law Initiatives for Sustainable Development



American Society
of International Law

**INTEREST GROUP ON INTELLECTUAL
PROPERTY LAW**

28 NOVEMBER 2019

10:30-18:00

BRUNSWICK EUROPEAN LAW SCHOOL (BELS)

SALZDAHLUMER STRASSE 46/48 38302

WOLFENBÜTTEL, GERMANY

10:30 - 11:00

WELCOMING REMARKS

Winfried Huck (*Ostfalia University of Applied Sciences, Faculty of Law, Brunswick European Law School, Germany; Fellow, Cambridge Centre for Environment, Energy and Natural Resource Governance, University of Cambridge, UK ; Chinese German College for Postgraduate Studies at Tongji University, Shanghai , China and Visiting Fellow, Lauterpacht Centre for International Law, University of Cambridge, UK*)

Paolo Davide Farah (*West Virginia University, USA and gLAWcal - Global Law Initiatives for Sustainable Development, UK*)

11:00 - 12:30

1ST PANEL:

**REGULATING EMERGING TECHNOLOGIES:
CONCEPTUAL CHALLENGES AND FUTURE DIRECTIONS - PART I**

Chair and Discussant:

Paolo Davide Farah

(West Virginia University, USA and gLAWcal - Global Law Initiatives for Sustainable Development, UK)

*EMERGING TECHNOLOGIES AND REGULATORY FRAMEWORKS. EFFECTIVENESS OF SOFT LAW INSTRUMENTS AND PROPOSAL FOR FRAMEWORK CONVENTIONS - **Jacek Barcik** (University of Silesia, Institute of Law, Katowice, Poland)*

*INNOVATION ISN'T NEW: DEVELOPING A FRAMEWORK FOR AI REGULATION - **Filipe Jones Mourão** (Farfetch, Lisbon, Portugal)*

12:15 - Discussion

12:30 - 14:20 - Lunch Break

14:20 - 15:50

2ND PANEL:

**REGULATING EMERGING TECHNOLOGIES:
CONCEPTUAL CHALLENGES AND FUTURE DIRECTIONS - PART II**

Chair and Discussant:

Achim Rogmann

(Ostfalia University of Applied Sciences, Faculty of Law, Brunswick European Law School, Institute for European and International Economic Law EIW, Germany and Murdoch School of Law, Perth, Australia)

*FUTURE ASPECTS OF SUSTAINABLE DEVELOPMENT, EMERGING TECHNOLOGIES AND ARTIFICIAL INTELLIGENCE: DO WE NEED A NEW CONCEPT OF LAW? - **Jennifer Maaß** (Ostfalia University of Applied Sciences, Faculty of Law, Brunswick European Law School, Germany)*

*GLOBAL GOVERNANCE AND BLOCKCHAIN TECHNOLOGY TOWARDS SUSTAINABLE DEVELOPMENT - **Paolo Davide Farah** (West Virginia University, USA and gLAWcal-Global Law Initiatives for Sustainable Development,UK)*

15:35 - Discussion

15:50 - 16:10 - Break

16:10 - 17:40

3RD PANEL:

EMERGING TECHNOLOGIES AND HUMAN RIGHTS

Chair and Discussant:

Leonie Zappel

(Ostfalia University of Applied Sciences, Faculty of Law, Brunswick European Law School, Institute for European and International Economic Law EIW, Germany)

*THE BLAME CHAIN - MAINTAINING HUMAN RESPONSIBILITY FOR EMERGING TECHNOLOGIES - **Ozlem Ulgen** (Birmingham City University, UK)*

*ARTIFICIAL INTELLIGENCE: "GAME CHANGER" FOR HUMAN RIGHTS, DEMOCRACY AND THE RULE OF LAW - **Maria Sole Continiello Neri** (National Research University "Higher School of Economics", Moscow, Russia)*

*FINANCIAL INNOVATION AND CONSUMER ACCESS TO JUSTICE - AN INITIAL LOOK - **Carrie Shu Shang** (California State Polytechnic University, Pomona, USA)*

17:25 - Discussion

17:40 - 18:00 - General Discussion

29 NOVEMBER 2019

9:30 - 13:00

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9:30 - 11:00

4TH PANEL:

**REGULATORY COMPLEXITIES AND INNOVATIVE GOVERNANCE MODELS IN THE
BUSINESS SECTOR**

Chair and Discussant:

Martin Müller

*(Ostfalia University of Applied Sciences, Faculty of Law, Brunswick European Law
School, Institute for European and International Economic Law EIW, Germany)*

*A NEW GOVERNANCE MODEL FOR DIGITAL ECONOMY: THE ANATOMY OF E-COMMERCE
IN CHINA - **Chuanman You** (Singapore Management University, Singapore)*

*ARE EMERGING TECHNOLOGY A STUMBLING BLOCK OR A STEPPING STONE FOR THE
SDGs? - **Winfried Huck** (Ostfalia University of Applied Sciences, Faculty of Law,
Brunswick European Law School, Germany)*

10:45 - Discussion

11:00 - 11:20 - Break

11:20 - 12:50

5TH PANEL:

EMERGING TECHNOLOGIES FOR SUSTAINABLE DEVELOPMENT

Chair and Discussant:

Winfried Huck

*(Ostfalia University of Applied Sciences, Faculty of Law, Brunswick European Law
School, Germany)*

*THE POTENTIAL OF EMERGING TECHNOLOGIES TO FIGHT FINANCIAL CRIME AND PRO-
MOTE SUSTAINABLE DEVELOPMENT - **Karl Marxen** (Ostfalia University of Applied
Sciences, Faculty of Law, Brunswick European Law School, Germany)*

*SUSTAINABLE RESOURCE DEVELOPMENT IN THE ARCTIC: USING EXPORT TRADE AGREE-
MENTS TO RESTRICT ENVIRONMENTALLY HARMFUL SUBSIDIES -
Tomohiko Kobayashi (Otaru University of Commerce, Japan)*

12:35 - Discussion

12:50 - 13:00 - Concluding Remarks

VENUE AND DATES

The conference will take place on 28 November at BELS in Wolfenbuettel and on 29 November at the "Haus der Wissenschaft" in Braunschweig.

For registration for the event please send an email to **Anna-Theresia Krein** a.krein@ostfalia.de

PUBLICATION OPPORTUNITIES

The organizers have **publication plans** for the presented papers. The precise format of publication will be discussed during the conference. Among the options already available at the time of the call for papers, the organizers envisage to publish a book collection in the **Routledge Publishing** (New-York/ London) multidisciplinary **gLAWcal book series** on "**Transnational Law and Governance**" or a special issue/symposium in relevant **peer-review SSCI or US journals**. The presenters, who have previous commitments with other publication outlets or prefer different journals or publishers, will of course remain free to publish their papers independently from the conference symposium/special issue/book collection.

ORGANIZING COMMITTEE

Paolo Davide Farah (West Virginia University, USA and gLAWcal - Global Law Initiatives for Sustainable Development, UK)

Winfried Huck (Dean and Professor for International and European Economic Law at Brunswick European Law School (BELS) – Ostfalia, Germany; Fellow, Cambridge Centre for Environment, Energy and Natural Resource Governance (C-EENRG), University of Cambridge, UK ; Professor at the Chinese German College for Postgraduate Studies (CDHK) at Tongji University, Shanghai and Visiting Fellow, Lauterpacht Centre for International Law (LCIL), University of Cambridge ,UK)

CO-ORGANIZERS

The conference is organized at **Brunswick European Law School (BELS) – Ostfalia, Germany** in collaboration with **gLAWcal - Global Law Initiatives for Sustainable Development, UK**, the **American Society of International Law (ASIL) Interest Group on International Environmental Law**, the **American Society of International Law (ASIL) Interest Group on Intellectual Property Law**, **West Virginia University, Department of Public Administration** and **West Virginia University, Center for Innovation in Gas Research and Utilization (CIGRU)**.

LOGISTICS



The host organisation will take care of arrangements and suggestions for a stay in the city of Braunschweig. Further information will be provided.

The Venue on 28 November 2019 will take place at:

THE FACULTY OF LAW AT OSTFALIA HOCHSCHULE FÜR ANGEWANDTE WISSENSCHAFTEN – HOCHSCHULE BRAUNSCHWEIG/WOLFENBÜTTEL

From Airport Hannover

Take the Deutsche Bahn to Braunschweig Central Station. Continue with bus lines 420 to the stop "Mittelweg" (crossing Salzdahlumer Str.) in Wolfenbuettel. From the bus stop, it takes about 10-15 minutes to get there. Salzdahlumer Str. To the two university locations. On this route, there is also a direct connection with the 793 line. Bus connection. For the exact departure times, please use Electronic timetable information (www.efa.de)

The venue at the 29 November will be:

HAUS DER WISSENSCHAFT BRAUNSCHWEIG

By bus

You can reach the Haus der Wissenschaft, which is located near the Main Campus of the Technical University of Braunschweig close to the city within an easy walking distance also by bus line 419 (coming directly from the central station) or 429 (coming from the opposite direction). In both cases the stop is "Pockelsstraße". The stop is located near the building. The nearest tram stops are "Mühlenpfordtstraße" (lines M1, M2), walking distance to the house approx. Five minutes and "Botanischer Garten" (line M3), walking distance approx. 8 minutes.

**BRUNSWICK EUROPEAN
LAW SCHOOL**



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38302 WOLFENBÜTTEL

**BUILDING OF THE FACULTY OF
LAW**

[HTTPS://WWW.OSTFALIA.DE/
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**HAUS DER
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POCKELSSTRASSE 11

38106 BRAUNSCHWEIG

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SCHAFT.ORG](https://www.hausderwissenschaft.org)



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Hochschule für angewandte
Wissenschaften



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**DEPARTMENT OF
PUBLIC ADMINISTRATION**



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**CENTER FOR INNOVATION
IN GAS RESEARCH AND
UTILIZATION**



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