

Competency aims

The students are requested to work on presentations, case studies and tutorials. They will deep dive into various aspects to thereby apply and transfer their knowledge as well as to analyze and evaluate business models in Financial Markets. Also, communication and presentation skills are improved.

Course components

- **Attendance and participation:** Attendance and participation in class are strongly recommended and will help to understand the course material. General discussions, asking and answering questions are part of the learning process.
- **Presentations (60 % of final grade):** Students have to hold two/three presentations (5 - 10 min.) during the semester.
- **Exam (40 % of final grade):** The exam will take place during the examination period at the end of the semester. The date is to be determined by the examination board. Time allocation are 60 minutes. The exam will be based on the materials given in the lecture and discussed in class. It may include multiple choice questions and true or false statements, short essay answers or case studies, etc.

To receive a passing grade for the course students must obtain at least 50% of the total points possible.

References

The seminar is primarily based on the following references:

Barua, S.	<u>Principles of Green Banking</u> . De Gruyter 2020.
Biljon van, P./ Lajoux, A.	<u>Making Money: The History and Future of Society's Most Important Technology</u> . De Gruyter 2020.
Fabozzi, F./ Jones F.	<u>Foundations of Global Markets and Institutions</u> . 5 th ed. MIT Press 201
James, T.	<u>Blockchain and Artificial Intelligence</u> . De Gruyter 2021.
Pigneur, Y./Osterwalder, A.	<u>Business model generation</u> . Wiley 2010.

current press releases and research papers (The World Bank, EZB,...)

Lecturer	Course language	Usability in ongoing studies / other studies
Bettina Berthold-Löffler (Dipl.Kffr)	English	