Course

Contemporary Leadership: Concepts, challenges and strategies.

Lecturer	Duration	ECTS/Credit Points
Roger Muller	International Week 2018	3 CP
Course Character	Semester	Course Language
Elective Course	Fall	English

Prerequisites

None

Description of the Course

Leadership is a key determinant of work engagement and organizational effectiveness, but existing leadership and management practices often fail in more humanistic and collectivistic cultures. This course will examine the nature and importance of leadership within the current global context. Participants of this course will gain insights into contemporary leadership paradigms, including Servant leadership and Ubuntu leadership. The course will further explore the relationship between leadership, ethics, work engagement, emotional intelligence and organizational performance. The course should equip students with skills to effectively lead and engage diverse work teams.

Course Components

Attendance and Participation: Attendance and participation are expected of all students for all classes. Several self-assessment surveys and skill building exercises will be done to improve leadership skills for work engagement and ethics.

Presentations: Participants will be divided into groups and will be required to give a presentation on a leadership topic of their choice. The purpose of the presentation is to assess the students' ability to effectively lead a high performing and diverse work team.

Preparation for and Participation in Class

Students are required to pre-read course material (case studies and articles) that will be provided. Reflection on the reading material will form the basis of individual and group discussions in class. Students are expected to consult any additional information necessary to enhance their understanding of the course content.

Course Outline

Day 1: Monday, 23/10

08:30 - 09:30 Welcome and introduction/ice-breaker

09:30 – 10:00 The nature and importance of leadership

10:30 – 11:00 Traits, motives and characteristics of leadership

11:00 - 11:30 Class activity

11:30 – 12:30 International and culturally diverse aspects of leadership

12:30 – 13:00 Class activity

Day 2: Tuesday, 24/10

08:30 – 09:30 Leadership behaviours, attitudes and styles

09:30 - 10:00 Class activity

10:30 – 11:00 Leadership and ethics

11:00 – 12:00 Class activity

13:00 – 14:00 Empowering ethical employees

14:00 – 14:30 Class activity

Day 3: Wednesday, 25/10

08:30 – 09:30 Emotional intelligence in leadership

09:30 - 10:00 Class activity

10:30 - 11:30 Servant leadership

11:30 - 12:00 Class activity

13:00 – 14:00 Ubuntu leadership

14:00 - 14:30 Class activity

Day 4: Thursday, 26/10

08:30 - 10:00 Personal development strategies

10:30 – 11:00 Class activity

11:00 – 12:00 Employee engagement

13:00 – 13:30 Course wrap-up

13:30 – 14:30 Presentation preparation

Day 5: Friday, 27/10

9:30 – 11:00 Group presentations

References

Bradberry, T. & Greaves, J. 2009. *Emotional Intelligence 2.0*. San Diego: TalentSmart.

Broodryk, J. 2005. *Ubuntu management philosophy: exporting ancient African wisdom into the global world.* Randburg: Knowres.

Collins, D. *Business Ethics: How to design and manage ethical organizations.* Hoboken, NJ: John Wiley & Sons.

DuBrin, A.J. 2012. *Principles of Leadership*. 7th ed. Mason, Ohio: South-Western College Publishing.

Dweck, C.S. 2009. *Mindsets: Developing Talent Through a Growth Mindset*. Olympic Coach.

Harter, J.K., Schmidt, F.L. & Hayes, T.L. 2002. Business-unit-level relationship between

employee satisfaction, employee engagement, and business outcomes: a metaanalysis. *The Journal of applied psychology*. 87(2):268–279.

Hunter, E.M., Neubert, M.J., Perry, S.J., Witt, L.A., Penney, L.M. & Weinberger, E. 2013. Servant leaders inspire servant followers: Antecedents and outcomes for employees and the organization. *The Leadership Quarterly*. 24(2):316–331.

Lutz, D. 2009. African Ubuntu Philosophy and Global Management. *Journal of Business Ethics*. 84(Supplement 3):313–328.

May, D.R., Gilson, R.L. & Harter, L.M. 2004. The psychological conditions of meaningfulness, safety and availability and the engagement of the human spirit at work. *Journal of occupational and organizational psychology.* 77(1):11–37.

Nussbaum, B. 2003. Ubuntu and business: Reflections and questions. *Perspectives*. 17(3):1–16.

Poovan, N., Du Toit, M.K. & Engelbrecht, A.S. 2006. The effect of the social values of Ubuntu on team effectiveness. *South African Journal of Business Management*. 37(3):17-28.

Schaufeli, W. 2013. What is Engagement? In E.S. C. Truss, R. Delbridge, K. Alfes, A. Shantz (Eds.). London: Routledge *Employee Engagement in Theory and Practice*. 15–35.

Schaufeli, W.B. 2015. Engaging leadership in the job demands-resources model. *Career Development International.* 20(5):446–463.

Van Dierendonck, D. 2011. Servant leadership: A review and synthesis. *Journal of Management*. 37(4):1228–1261.

Van Dierendonck, D. & Patterson, K. 2015. Compassionate Love as a Cornerstone of Servant Leadership: An Integration of Previous Theorizing and Research. *Journal of Business Ethics*. 128(1):119–131.

Van Dierendonck, D., Stam, D., Boersma, P., de Windt, N. & Alkema, J. 2014. Same difference? Exploring the differential mechanisms linking servant leadership and transformational leadership to follower outcomes. *The Leadership Quarterly*. 25(3):544–562.

Van Zyl, E. 2015. *Leadership in the African* context. 2nd ed. Cape Town: Juta Publishers Werner, A. 2011. *Organisational Behaviour: A Contemporary South African Perspective*. 3rd ed. Pretoria: Van Schaik Publishers.

Important Note:

The above outline is tentative and can be modified. This outline is only designed to give students an idea of the topics and the rate at which they will be covered. Some of the above topics will be covered in greater detail than others. The relative importance of each topic will be indicated in class.