

Creatives and 'their' city: networks and "third spaces" of creative urban milieus as a resource for diversity in the strategic planning of urban development

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Summary: 'Creatives', who provide the impetus for sustainable and gender-sensitive urban management, are a key prerequisite for thinking in new and innovative ways and for initiating changes of perspective. However, it is precisely the creative urban milieus that are difficult to integrate using the classic instruments of participation. The question arises as to what context-specific control perspectives are offered by the creative urban milieus for strategic urban management, and which planning instruments are suitable for the targeted activation of creative potential. This question is to be tackled using Braunschweig as an area for investigation.

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