

Electro-mobility is female

Project management: Prof. Dr. Thomas Cerbe

Summary: This project examines the way in which the target group "Women" can be inspired by the idea of electro-mobility, and documents the results for follow-up projects. Three options are compared:

- Information events on e-mobility for women only, at which short test rides are possible
- Electric car and pedelec test periods of 14 days exclusively for women
- Exchange of experience from one woman (test driver) to another (her friends)

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Organisational unit: Faculty of Transport-Sports-Tourism-Media

Research area: Intelligent Systems for Energy and Mobility



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