

Implicit knowledge as a learning resource for rural regions (German acronym: IWILÄR)

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Summary: The IWILAR project aims to reconstruct – in a qualitative-empirical manner, and using the documentary method – implicit learning processes which underlie the practices and strategies of key players, and which contribute to the development of rural areas as attractive spaces for living and working in terms of the healthcare industry. For this purpose, a dual analytical perspective will be deployed with regard to the rural region, whereby it will examine these regions as a place to live and work for those working in the healthcare sector. Furthermore, a survey of the conditions of older residents of rural regions will be made. Older residents place increased demand on services in the healthcare sector. This dual perspective – as an innovative research approach – forms the basis for being able to reconstruct implicit knowledge about the attractiveness of the region investigated.

In order to reconstruct implicit learning processes, the research project is designed to be a longitudinal study. This means that data collection (document analysis, participant observation, execution of group discussions and supplementary interviews) takes place in two staggered collection phases. All data is evaluated using the documentary method of interpretation.

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