

Curriculum Media Design (MDBA) – B.A.

Term	Modules and related courses	Credit points
1 30 credit points	MDBA1: Theoretical Foundations	6
	Academic Skills/Self-Management	
	Media Technology	
	Media History	
	MDBA2: Design Perspectives	8
	Conception and Design	
	Shape/Color/Composition	
	Typography	
	MDBA3: Digital Foundations	8
	Photography Foundations	
	Image Editing	
	Digital Illustrations	
MDBA4: Narrativity and Design	8	
Previsualization and Image Design		
Story Development and Screenplay		
Introduction to Drawing		
2 30 credit points	MDBA5: Media Science	6
	Art History	
	Media Sociology	
	Film History	
	MDBA6: Online Media	8
	Introduction to Media Programming	
	Usability/Interface Design	
	3D Visualization/Modelling	
	MDBA7: Moving Image Design	8
	Editing	
	Camera/Light/Color	
	Audio	
Compositing		
MDBA8: Applied Design	8	
Graphic Design		
Photography		

Term	Modules and related courses	Credit points
	Animation Techniques	
3 30 credit points	MDBA9: Animation	8
	Moving Image Typography/Motion Graphics	
	Advanced Animation	
	3D Animation	
	MDBA10: Editorial Design	8
	Documentary Forms	
	Layout/Editorial	
	Print Production	
	MDBA11: Media Analysis	6
	Interactive Storytelling	
	Media Aesthetics and Semiotics	
	Design History/Theory	
	MDBA12: Interactive Content	8
User Interface/Experience		
Interactive Design		
Media Programming		
4 30 credit points	MDBA13: AV Production / Post Production	8
	Image Film	
	Sound Design	
	Video Design	
	MDBA14: Communication Management	7
	Corporate Design	
	Project Management	
	Brand and Corporate Communications	
	MDBA15: Media Conception (*)	8
	1. Interactive Media I	
	2. Audiovisual Media I	
	3. Communication Design I	
	4. Animation/Games I	
MDBA16: Visual Effects	7	
Virtual Studio		
Game Design		
Studio and Set Design		

Term	Modules and related courses	Credit points
5 30 credit points Mobility window	MDBA17: Media Practice (*)	10
	1. Interactive Media II	
	2. Audiovisual Media II	
	3. Communication Design II	
	4. Animation/Games II	
	MDBA18: The Media Industry	6
	Media Law	
	Marketing	
	Media Psychology	
	MDBA19: Experimental Design	7
Media Experiments		
Experimental Film Design		
MDBA20: Structural Design	7	
Visual Development		
Authoring Systems/Cross-Media Design		
6 30 credit points Mobility window	MDBA21: Supervised Internship	15
	Supervised Internship	15
	MDBA22: Bachelor's Thesis and Defense	15
	Bachelor's Thesis	12
	Thesis Defense	3
Total:		180

(*) Students choose one course.