

# 4<sup>th</sup> international Services Management Congress



## Tuesday November 10, 2020

Local Time	Speaker's time	German Time	Beginning	End	Country	Language	Speaker	Univetrsky / Company	Theme
			9:00 AM	9:30 AM	Germany	English	Markus Launer and Mayor Jürgen Markwardt	Ostfalia Hochschule Suderburg	Opening
16:30			9:30 AM	10:00 AM	Philippines	English	Dave Marcial	Silliman University of Philippines	Digital Trust in the Workplace: Preliminary Results
17:00			10:00 AM	10:30 AM	Philippines	English	Erik Paolo S. Capistrano	University of the Philippines	Regional comparative analysis on digital trust theory
17:30			10:30 AM	11:00 AM	Philippines	English	Virgilio Manzano	Urdneta University (former UP)	History of the Establishment ICT Department at Luna College
18:00			11:00 AM	11:30 AM	Philippines	English	Joane V. Serrano	University of the Philippines Open University	Building Digital Trust Framework in the University as a Workplace
			11:30 AM	12:00 PM	Poland	English	Joanna Paliszkievicz	Warsaw University of Life Sciences	Innovative Organizations: The Role of Leadership, Trust and Knowledge Management.
			12:00 PM	12:30 PM	Poland	English	Anna Jasiulewicz	Warsaw University of Life Sciences	Digital Trust of young Poles in online shopping
			12:30 PM	1:00 PM	Poland	English	Piotr Pietrzak	Warsaw University of Life Sciences	Digital Culture: A Systematic Literature Review
			1:00 PM	1:30 AM	Germany	German	Kai Hillebrecht	Ostfalia Hochschule Wolfenbüttel	International Relations Office, Wissens- und Technologietransfer
			1:30 PM	1:30 PM	Germany	German	Joachim Delekat (Uelzen)	Leiter des regionalen Beirates	Berichte des regionalen Beirates, Berichte des Institutes für gemeinnützige Dienstleistungen
			2:00 PM	2:30 PM	Germany	German	Frithiof Svenson	Ostfalia University	Digital Trust & Intuition
			2:30 PM	3:00 PM	Germany	German	Bianca Steffen	University of Paderborn	The Contribution of Mental Simulation to the Development of Intuition
			3:00 PM	3:30 PM	Germany	German	Wendelin Küpers	Karlsruhochschule, Karlsruhe	Intuition
			3:30 PM	4:00 PM	Poland	English	Barabara Wyrzykowska	Warsaw University of Life Sciences	Trust in the digital age - meaning and directions of evolution
12:00			4:00 PM	4:30 PM	Chile	English	Erich Spencer	Universidad de Chile	Case Method for teaching about digital trust
12:30			4:30 PM	5:00 PM	Argentina	English	Liliana K Bianchi	University of Buenos Aires	Digital Transformation and the transformation of work
			5:00 PM	5:30 PM	Germany	German	Klick-Strehl	Intersoft Consulting Services AG	Digitales Vertrauen durch Foresnik
			5:30 PM	6:00 PM	Germany	German	Matthias Untz	Uelzen	Chancen einer peripheren Region angesichts von Digitalisierung und Homeoffice
			6:00 PM		Germany/USA	Music	Clint Ivie (Life Music)	<a href="https://clintivie.com/about">https://clintivie.com/about</a>	Music inspires Reseaerch, live from Uelzen

## Wednesday November 11, 2020

Local Time	Beginning	End	Country	Language	Speaker	University / Company	Theme
	9:00 AM	9:30 AM	Germany	English	Frithiof Svenson	Ostfalia University	Opening
17:00	9:30 AM	10:00 AM	Japan	English	Natsuko Uchida	Ferris University	Robotics in japan
18:00	10:00 AM	10:30 AM	Korea	English	Jeoffrey Maddatu Calimag	University of Ulsan	Digital Trust and Intuition of Foreigners in South Korea
17:30	10:30 AM	11:00 AM	P.R. of China	English	Yang Wenming	Shenzhen Polytechnic University	AI: New Driver of Higher Vocational Education Innovation
	11:00 AM	11:30 AM	Germany	English	Markus Launer	Ostfalia University	Digital Trust anmd Intuition
18:30	11:30 AM	12:00 PM	Malaysia	English	Kandappan Balasubramanian	Taylor's University	Digital Trust of Professionals in Malaysian Context
16:30	12:00 PM	12:30 PM	India	English	Bidisha Roy	University of Calcutta	Exploring Digital Trust in India: The Case of Online Micro Entrepreneurs
	12:30 PM	1:00 PM	Poland	English	Anna Losa-Jonczyk	University of Economics in Katowice	Universities' Substeinable Development Communication - British and Polish Case Studies
	1:00 PM	1:30 AM	Germany	German	Martin Wilhelm	IfK - Institut für Kapitalmarkt GmbH	Börse - Vertrauen - Digitalisierung; Digitales Vertrauen an der Börse
	1:30 PM	1:30 PM	Germany	German	Stefan Nowatschin	Berufsbildende Schulen   Uelzen	Nachhaltigkeit und Digitalisierung des Schiulwesens
	2:00 PM	2:30 PM	Germany	German			
	2:30 PM	3:00 PM	Germany	German	Frank Nierath	Berufsbildende Schulen   Uelzen	Digitales Vertrauen in Nachhaltigkeit, am Beispiel Ernährung
	3:00 PM	3:30 PM	Germany	German	Students Vocational School Uelzen		
	3:30 PM	4:00 PM	Germany	German			
12:00	4:00 PM	4:30 PM	Paraguay	English	Torben Stemme	Asunción	Digital Trust & Intuition in Paraguay
12:30	4:30 PM	5:00 PM	Paraguay	English	Simon Zalimben del Canto	Asunción	Digital Trust & Intuition in Paraguay
11:00	5:00 PM	5:30 PM	USA	English	Kuanchin Chen	Western Michigan University (U.S.A.)	Digital Trust Key Note
	5:30 PM	6:00 PM	Germany /USA	English	Laura Stoll	Intersoft Consulting Services AG	Data protection and science-Effects of the GDPR
	6:00 PM		Russia/Moscow	Music	Chris Helmbrecht	DJ from Moscow	Music inspires Research, live from Moscow

Thursday November 12, 2020

Local Time	Beginning	End	Country	Language	Speaker	University / Company	Theme
16:00	9:00 AM	9:30 AM	International	English	Launer & Marcial (Philippines)	Ostfalia & Silliman University of Philippines	Meeting with statisticians
16:30	9:30 AM	10:00 AM	Philippines	English	Joy M. Dy	Silliman University of Philippines	Measuring Trust of Information Technology in the Workplace
17:00	10:00 AM	10:30 AM	Philippines	English	Mary May G. Sestoso	Cebu, Asian College of Technology	Digital Trust and Intuition of a young female entrepreneur - surviving during the Covid 19 pandemic
17:30	10:30 AM	11:00 AM	Philippines	English	Students UPOU (Joane Serrano)	University of the Philippines Open University	
18:00	11:00 AM	11:30 AM	Philippines	English	Crisanto E. Avila	St. Aloysius Academy of Dasmariñas	Digital Inequality Survey to the teachers of St. Aloysius of Academy of Dasmariñas
17:30	11:30 AM	12:00 PM	Thailand	English	Jaratdao Suwan	SIAM University	Digital Trust & Intuition in Thailand
18:00	12:00 PM	12:30 PM	Thailand	English	Chanita Rukspollmuang	SIAM University	Digital Trust & Intuition in Thailand
	12:30 PM	1:00 PM	Sweden	English	Torild Carlsson	Ibility Institute for Labour Market R&D	Trust in Online Career Guidance
14:00 (Tallin)	1:00 PM	1:30 AM	Estonia	English	Harald Kitzmann	Moscow State Technical University	Working with Artificial Intelligence and Wisdom
18:00	1:30 PM	1:30 PM	India	English	Arindam Das	Alliance University, Bangalore (India)	Posthuman Organization and Digital Trust
	2:00 PM	2:30 PM	Poland	English	Aleksandra Popiel	University of Economics in Katowice	Trust in chatbots – what we don't know?
16:30	2:30 PM	3:00 PM	Kenya	English	George Katete	University of Nairobi	digital election in Kenya and the problem of liquid trust
	3:00 PM	3:30 PM	Germany	German	Julia Lehmann	Consultant Artificial Intelligence	Künstliche Intelligenz (Artificial Interligence)
	3:30 PM	4:00 PM	Germany	German	Rolf Rother	Consultant Information Technology	Fake Bilder (fake pictures) in the internet
	4:00 PM	4:30 PM	Germany	German	Tanya Schindelin	Consultant Intuition	Intuition in der Energiearbeit
	4:30 PM	5:00 PM	Germany	German	Sabine Hoffmann	Consulatnat Intuition	Deine Intuition und du - ein unschlagbares Team
	5:00 PM	5:30 PM	Germany	German	Anna Verena Pastoors	Intuitionscoach	Intuition Coaching (Fühlen ist der Schlüssel)
	5:30 PM	6:00 PM	Germany	German	Dirk Schneider	Quantenphysiker	Quantenphysik und Religion
	6:00 PM		Germany	German	Open Discussion		

Reseaerchers discussing statistics on Digital Trust & Intuition on Thutrsday morning, November 12, 2020

Research Participants	Country	Participant	University
	Korea	Kim Gun-do	Semyung University
	Korea	Sang Hung Park	Semyung University
	Taiwan	Victor Cheng	National Chenmg Kung University
	P.R. of China	Bo Yang	Beijing Open University
	Vietnam	Thenni Mariano	Vietnam University
	Japan	Noriko Suzuki	Tokyo Online University
	Japan	Yasushi Kuno	University of Electro-Communication
	Chile	David Diaz	Universidad de Chile
	Chile	Eduardo Kohler	Universidad de Chile
	Argentina	Sebastian Torre	Universidad de Quilmes
	Russia	Yatsenko Viktoria Viktorovna	Bauman University
	Ghana	Kobby Mensah	University of Ghana
	India	Himadri Roy Chaudhuri	Xavier School of Management
	Slovakia	Eva Ballová Mikušková	Slovak Academy of Sciences
	Brazil	Valter de Assis Moreno	Rio de Janeiro State University
	United Kingdom	Justin Okoli	Coventry University
	USA	Emre Yetgin	Ohio State University
	Switzerland	Christian Weber	HSG St. Gallen
	Philippines	Gretchen Chaves. Weena Jade, Owen Sesaldo	University of the Philippines, CEBU
Artists	Germany	Fabian Loch	Student
	Germany	Clara Böse	Student
	Germany	Hannes Jung	Artist, Musician and Architect
	Brazil	Macos Wark	Artist

Prof. Dr. Markus Launer