

Consent to the processing of personal data in the context of the research project "Digital Trust at the Workplace" & information according to Art. 13 GDPR

1 Responsible for data processing (controller) according to GDPR

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Corporation under public law
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2 Data protection officer

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Data Protection Officer

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3 Project description

"Digital Trust in the Workplace" is a global study on digital trust in the workplace, carried out by Prof. Dr. Markus Launer and the Digital Trust Team.

All researchers involved are bound by the ethics statement that was established by the Ostfalia University's Research Ethics Commission (see Project Website). Further detailed information from the Commission for Research Ethics can be found on the Ostfalia University website under Commission for Research Ethics.

The research project is part of the EU-funded ERDF research project "Digital trust & teamwork, Study 1: Digital trust in companies, application number ZW6-85007939. See also the Project Website.

The aim of the study is to research digital trust in the workplace. It will lead to proposals and measures to create a trusting environment and culture in modern companies. Several publications, workshops and conferences are planned to communicate the results.

The intended procedure is as follows:

- *Collection of data using the questionnaire*
- *Anonymization*
- *Transmission of data*
- *Scientific evaluation and publication of results*

Theories and principles included in this study include Forrester Social Technologic Ladder, decision making models, technology adoption theory, management theories, software quality model, general data protection principles, digital citizenship principles and Caldicott Principles.

4 Project responsibility

Responsible for the project is Prof. Dr. Markus Launer, Ostfalia University of Applied Sciences, Suderburg Campus, Herbert-Meyer-Str. 7, 29556 Suderburg, phone +49 (0) 5826 988-63180, email MA.Launer@Ostfalia.de.

The representatives are Dr. Frithiof Svenson, research assistant at Ostfalia Hochschule (same address) and Prof. Dr. Dave Marcial (same address), visiting professor at Ostfalia University, employed at Sillimann University, 1 Hibbard Avenue, Dumaguete City, Negros Oriental, 6200 Philippines.

5 Which of your personal data will be used in the project?

The survey as part of the “Digital Trust at the Workplace” research project is not aimed at identifying individuals. There are no unique identifiers like your name and address. Only your information from the "Digital Trust at the Workplace" questionnaire will be processed.

These include:

- Age
- Gender
- Education
- Marital status
- Country of birth
- Country of residence
- First number of the zip code
- Seniority
- Etc.

In theory, it may be possible that a person could be identified using cross tabulation. Our goal is to clean up the data set as much as possible from potentially identifying features.

6 For what purposes do we process your data and on what legal grounds?

We process your personal data for the following purposes:

- Exclusively for scientific purposes within the framework of the research project "Digital Trust at the Workplace".
- Research is primarily aimed to measure digital trust in the workplace, with a focus on people, technologies and processes.
- It is an international project that aims to analyze digital trust on a global level.
- The data is used exclusively in an aggregated form for publication in scientific publications.
- There are no commercial interests.

The legal basis for the processing is this declaration of consent. There is no obligation to issue this declaration of consent or to answer the questionnaire. The consent is voluntary. If you do not take part in the project survey, you will not experience any disadvantages.

7 Which sources do the data come from?

We process only the data that we received from your answers in the "Digital Trust in the Workplace" questionnaire.

8 Who will your data be passed on to?

As it is a global analysis, data will be shared with international researchers. The data recipients are the participating researchers at the universities listed below, who have recognized the ethics statement and the data protection declaration (Digital Trust Team).

Within the EU:

- Ostfalia University of Applied Sciences, Suderburg Campus, Germany (Head)
- SoSci Survey GmbH, Marianne-Brandt-Str. 29, 80807 Munich, Germany (service provider for electronic data processing)
- Linnaeus University, Sweden
- Tallinn University of Applied Sciences, Tallinn, Estonia

Outside of the EU:

- University of Electro-Communication, Tokyo , Japan
- Ferris University, Yokohama, Japan
- University of Buenos Aires University, Argentina
- Sillim an University, Dumaguete , Philippines (Deputy Head)
- Open University of the Philippines, Los Banos , Philippines
- University of the Philippines, Manila, Cebu, Philippines
- Shenzhen Polytechnic University, China
- Beijing Open University, Beijing, Chi na
- National Cheng Kung University, Tainan, Taiwan
- Semyung University, Semyung , Korea
- Siam University, Bangkok, Thailand
- Xavier School of Management - XLRI Jamshedpur, India
- Universidad Católica Nuestra Señora de la Asunción, Paraguay
- University de Chile, Santiago de Chile, Chile
- University of Nairobi, Kenya

In some of the recipient countries mentioned above, there is no adequate level of data protection from the perspective of the GDPR. A prerequisite for data transmission to these countries is the existence of appropriate provisions and guarantees for the rights and freedoms of the data subjects.

There are suitable guarantees for data transmission to the following countries:

- Japan (adequacy decision of the EU Commission)
- Argentina (adequacy decision of the EU Commission)

There are no suitable guarantees for data transmission to the following countries:

- Philippines , China, Taiwan, Korea, Thailand, India , Paraguay, Chile, Kenya

We expressly point out that your rights as a person affected in these countries may not be enforceable or may not be fully enforceable. The only legal basis for the transfer of data to these countries is your informed consent (Art. 6 subsec. 1 sent. 1 lit. a, 49 subsec. 1 sent. 1 lit. a GDPR).

If you have further questions about the individual recipients, please contact us at: MA.Launer@Ostfalia.de .

9 How long will my data be saved?

We store your data as long as it is necessary to fulfill the scientific purpose, but for a maximum of 2 years. Afterwards, the “raw data” is encrypted and archived in an archive of the university for 10 years (in accordance with the requirements for research projects). Only the anonymized research results are saved.

10 Your rights

If personal data are processed, every data subject has the right to information according to Art. 15 GDPR, the right to correction according to Art. 16 GDPR, the right to deletion according to Art. 17 GDPR, the right to restriction of processing according to Art. 18 GDPR and the right to data portability from Art. 20 GDPR. In the case of data processing based on a legitimate interest, the person concerned - for reasons that arise from their particular situation - has the right to object pursuant to Art. 21 GDPR.

The restrictions under §§ 34 and 35 BDSG apply to the right to information and the right to erasure.

In the context of scientific research, there are further exceptions with regard to rights of data subjects from Art. 15, 17, 18 and 21 GDPR (see § 27 BDSG):

The right to correction, restriction of processing and information is excluded if these rights are likely to make the achievement of the research purpose impossible or seriously impair it and the restriction is necessary for the fulfillment of the research purpose. Therefore, these rights are only available to you if their exercise does not render the realization of the purpose of research impossible or seriously impaired it and the restriction of your rights is necessary to fulfill the purpose of the research.

The right to information also lapses if the data is required for the purposes of scientific research and the provision of information would require disproportionate effort. In the present case, the data collected is not linked to your contact details, but is saved pseudonymously. We will not combine the pseudonym and your contact information. Cross-tabulation alone might allow a certain potential for re-identification. The aim is to pseudonymize or anonymize the collected data, insofar as the research purpose permits. A conclusion about your person is therefore - if at all - only possible with great effort. After anonymization, the data can no longer be attributed to you as a person. In this respect, your right to information does not apply.

The right to delete and to be “forgotten” is limited insofar as your data is required for scientific research. You have no right to deletion if your data is required for scientific research and the deletion is likely to make the achievement of the objectives of this processing impossible or seriously impair it. The right to data portability is limited or excluded if the research is in the public interest and the data is a business secret. The research conducted in this study is in the public interest. You cannot therefore exercise the right to data portability.

You also have the right to lodge a complaint with a supervisory authority if you believe that the processing of this data violates the GDPR.

To exercise your rights, please contact MA.Launer@Ostfalia.de.

11 Changes to this information

If the purpose or manner of processing your personal data changes significantly, we will update this information in good time and inform you in good time about the changes on the Project Website (see <https://www.ostfalia.de/cms/de/pws/launer/Forschung/digital-trust-at-the-workplace/>).

Declaration of consent

By clicking on the "Accept" questionnaire, you voluntarily agree to this privacy statement and the ethics statement.