## Studying in Wolfsburg, Germany



The Ostfalia is one of the largest universities of applied sciences in Lower Saxony and has faculties for technology. health, law, social and business studies in four different locations. There are currently around ten thousand students enrolled at our university.

The Faculty of Business is located in Wolfsburg, which lies in the heart of Germany and Europe. It takes only one hour by train to get to Berlin or two hours to get to Hamburg. All of our students get a semester ticket which enables them to use free public transportation in Wolfsburg and the neighbouring cities. Regional trains can be used for free in the whole state of Lower Saxony.

Most people immediately associate Wolfsburg with cars because Volkswagen's worldwide headquarters is located here. Wolfsburg is Lower Saxony's undisputed top business location and it boasts a high quality of life and a varied range of cultural and leisure time activities: the Autostadt, the Museum of Art, or the enormous phæno experimental architectural landscape. Visit our soccer team VfL Wolfsburg and our ice hockey team the GrizzlyAdams. The exciting top league experience is going to make you jump on your visitor seat.

## Important Dates

	Spring	Fall
Semester beginning:	1 <sup>st</sup> March	1 <sup>st</sup> Sept.
Semester ending:	Beginning	End of
	July	January
Exam time:	Mid June –	January
	Beginning July	
Application deadline:	31 <sup>st</sup> November	31 <sup>st</sup> May

## Any Questions?

Have we sparked your interest? If there is anything you would like to know in general, or if you have a personal interest you would like to raise, don't hesitate to give us a call or write an e-mail.

We are looking forward to hearing from you!

## Your contact

#### For any questions

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#### For application details

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#### Faculty of Business

International Academic Year in Wolfsburg, Germany



# What is the International Academic Year?

## English Only



The world is growing smaller and everybody talks about the "Global Village". The Faculty of Business actively takes part in this process. We give you and our students the chance to experience different countries and their cultures. We offer a year full of international activities and intercultural exchange between German and international students.

The International Academic Year is a program for international undergraduate students. To serve different study schedules and individual needs we decided to make our program flexible: It is your decision if you want to stay for the spring semester, the fall semester or both semesters. Choose the solution that suits your needs best.

As a full member of the student body you are integrated in several international activities. For example, in the first month of your studies you take part in an intercultural awareness seminar where you get to know your fellow students closely. Every spring and fall semester we offer a variety of lectures given in English of minimum 30 up to 50 Credit Points (CP). Our students receive Credit Points according to the European Credit Transfer System (ECTS). One Credit Point equals 30 hours of work load. The list on the next page gives you an overview of the lectures we offer in English.

If you wish to add an additional qualification you can ask for a Certificate of International Business – optional with focus on Management, Marketing or Finance and Accounting. In order to be entitled to receive a certificate you must successfully achieve at least 24 CP. You are free to choose 24 CP from the entire list without restrictions. For the focused certificate at least 12 CP must be chosen in the focused area and 12 CP from other areas.

Our teaching buildings are new and our classrooms are technically well equipped. Almost all of the listed classes take place in small groups in order to assure a family like atmosphere.

### MODULES

	International Business	3
	International Markets	3
	International Sales Management	6
	International Trade	3
	Model United Nations	3
	Sustainability	3
	Human Resource Management	6
	Product and Pricing Policy	3
	Basics of Strategic Retail Management	3
	International Finance	6
•	International Week	3
	European Private Law	3
	International Business	3
	International Project Management	3
	International Model United Nations	3
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CP

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- Introduction to Digital Transformation Management
- Intercultural Management
   Leadership Theory and Skills
   Organizational Behavior
   Consumer Behavior and Retail Marketing
- SponsoringGlobal Challenges for Investors and the
- Financial Service Industry

  Investment Management
  6

Please note that moderate schedule changes may occur.

#### International Business

SPRING

- Focus on Management
- Focus on MarketingFocus on Finance and Accounting