Welcome to our young & innovative Faculty of Public Health Services!

April 2015
Agenda

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• Faculty of Public Health Services
• Our Bachelor programmes
• Health Care Management (B.A.)
• Applied Nursing Science (B.Sc.)
• Information for visiting students
Ostfalia locations and faculties

Campus Salzgitter
- Transport-Sports-Tourism-Media

Campus Suderburg
- Civil and Environmental Engineering
- Trade and Social Work

Campus Wolfsburg
- Automotive Engineering
- Public Health Services
- Business

Campus Wolfenbüttel
- Electronic Engineering
- Computer Science/IT
- Mechanical Engineering
- Law
- Social Work
- Supply Engineering
Campus Wolfsburg

Wolfsburg is …

• a young and dynamic industrial city in the heart of Germany
• headquarters of Volkswagen, Europe’s leading car manufacturer
• a city of culture, sports and leisure offering a wide range of high-class cultural and sporting events

Ostfalia Campus Wolfsburg is …

• located in downtown Wolfsburg, just a few minutes from the train station
• surrounded by shops, restaurants, cafés and bars
• constantly growing, the second largest campus of Ostfalia
Faculty of Public Health Services

Founded in 1994, our faculty is rather young.

We have 14 professors and 4 associate lecturers as well as external guest lecturers teaching around 750 students.

The practice-oriented courses take place in moderately sized groups. Our teaching buildings are modern and the classrooms are technically well equipped.

We currently co-operate with universities in Finland, Austria and South Africa and we are member of the international Florence Nursing and Midwifery Network.

We are also active in several research and development projects.
Our Bachelor programmes

- Health Care Management (B.A.)
  - Hospitals
  - Health Insurance
  - Pharmaceutical Industry and Trade

- Applied Nursing Science (B.Sc.)
  - Nursing in the context of emergency and intensive medical phenomena
  - Nursing in the context of geriatric phenomena
  - Nursing in the context of psychiatric phenomena

All courses are taught in German!

After having attained their Bachelor degrees, students are qualified for enrolment in graduate/Master programmes.
Health Care Management (B.A.)

Access requirements:
Higher Education Entrance Qualification (HEEQ) or foreign equivalent, a six-week internship

Begin:
each winter semester, 1st September

Application deadline:
each year until 15th July

Type of programme:
full-time course of study

Duration:
6 semesters (incl. a three-month internship)

Final degree:
Bachelor of Arts (B.A.)
Course of study

- focus on business management specialised in health care
- programme duration (intended): 6 semesters
- choice of one major field of study in the 4th und 5th semester:
  - hospitals
  - health insurance
  - pharmaceutical industry and trade
- choice of several optional (compulsory) subjects: e.g. medical and nursing English, marketing psychology, change management, etc.
- co-operation partners and guest lecturers from the public health sector, excursions to relevant companies, associations and institutions
- at the end of the programme / in the 6th semester: three-month internship followed by the Bachelor thesis
Contents of the programme

- **health care**
  - e.g. social- and preventive medicine, quality management, medical basics, epidemiology

- **business**
  - e.g. financial accounting, controlling, economy, cost- and performance accounting, maths, statistics

- **law**
  - e.g. civil law, trade law, labour law, law in health care

- **soft skills**
  - e.g. academic working, presentation techniques, project management, conflict management
Major fields of study 4. & 5. semester

• hospitals

  – particular contents:
    o hospital planning and investment financing
    o hospital financing
    o patient classification system DRG
    o hospital law, etc.
Major fields of study 4. & 5. semester

- health insurance
  - particular contents:
    - actuarial mathematics
    - International Financial Reporting Standards
    - controlling in the health insurance
    - marketing in the health insurance
    - insurance management
    - insurance law, etc.
Major fields of study 4. & 5. semester

- pharmaceutical industry and trade
  - particular contents:
    - economic and pharmaceutical law
    - patent law
    - business development
    - pharmaceutical supply
    - distribution models
    - product life-cycle, etc.
Applied Nursing Science (B.Sc.)

**Access requirements:**

Higher Education Entrance Qualification (HEEQ) or foreign equivalent or three years professional experience

**Begin:**

each winter semester, 1st September

**Application deadline:**

each year until 15th July

**Type of programme:**

part-time (75%) course of study, extra-occupational

**Duration:**

6 semesters

**Final degree:**

Bachelor of Science (B.Sc.)
The particular profile of the programme

The programme “Applied Nursing Science” offers - according to the concept “open university”- professional nurses the opportunity for a subsequent academic qualification.

• previously acquired professional competencies are recognised

• family-friendly study periods (work-life-balance)
  (Ostfalia is certified by the audit family-friendly university)

• rather flexible curriculum
  – focus of the programme (“care & case management) is given
  – one particular profile can be chosen
  – optional courses / studies abroad

• internationalisation
  – opportunity to study abroad
The particular profile of the programme

- interdisciplinary approach
  - optional courses can be chosen in other programmes /at other faculties

- The focus on “care- & case management“ provides a new professional profile for nurses

- the Bachelor programme “Applied Nursing Science“ facilitates the upgrading of the nursing profession and offers new professional opportunities

- possible professional fields:
  - primary nurse
  - consulting
  - Advanced Nursing Practice (ANP)
  - process management
Extra-occupational programme 1st & 2nd semester

1. **semester** (2-3 study days/week)
   - work and study techniques
   - self-reflection of professional nursing
   - systems of health care provision
   - business basics

2. **semester** (2-3 study days/week)
   - academic working
   - computer science
   - nursing and health care science
3.-6. semester fulltime course of study (3 study days/week)

- Basics of nursing sciences
  - nursing science I
  - nursing science II
  - communication and interaction
3.-6. semester fulltime course of study (3 study days/week)

- **focus on Care- & Case-Management**
  - management of integrated care
  - salutogenesis
  - consulting skills
  - quality management in public health
  - social insurance law
Profile A:
Nursing in the context of emergency and intensive medical phenomena

- **Basics**
  - nursing in life-threatening situations
  - paramedicine

- **complex nursing situations**
  - nursing in the emergency department and diagnosis
  - nursing at operative and non-operative interventions

3.-6. semester fulltime course of study (3 study days/week)
3.-6. semester fulltime course of study (3 study days/week)

Profile B: Nursing in the context of geriatric phenomena

- Basics
  - nursing elderly people
  - geriatrics

- complex nursing situations
  - nursing in case of multimorbidity
  - palliative care
3.-6. semester fulltime course of study (3 study days/week)

Profile C: Nursing in the context of psychiatric phenomena

- Basics
  - nursing people affected by psychiatric illnesses
  - psychiatry

- complex nursing situations
  - fields of application for nursing in the psychiatry
  - Geronto-psychiatric care
3.-6. semester fulltime course of study (3 study days/week)

- optional (compulsory) courses
  also opportunity to study abroad (so-called „mobility-window“)
- Bachelor thesis
- Final degree: Bachelor of Science
Information for visiting students

- In co-operation with the Faculty of Business we offer visiting students the possibility to attend the programme “International Academic Year” with a variety of lectures given in English.

  [link](http://www.ostfalia.de/en/IAY)

- Your contact at the International Student Office: Tanja Wulfert

  [email]t.wulfert@ostfalia.de[/email]

- Your contact at the Faculty of Public Health Services: Tobias Immenroth

  international affairs co-ordinator at the Faculty of Public Health Services

  [email]to.immenroth@ostfalia.de[/email]