

Curriculum Business Administration and Management (B.A.)

1st Semester	2nd Semester	3rd Semester	4th Semester	5th Semester	6th Semester	7th Semester
Introduction to ABWL 5 LP	Academic Skills and Research Techniques 5 LP	Investment and Financing 5 LP	Taxation Law 5 LP	Profile Module 5 LP	Profile Module 5 LP	Work Placement 18 LP
Bookkeeping and Accounting 5 LP	Statistics 5 LP	Human Resource Management 5 LP	International Management 5 LP	Profile Module 5 LP	Profile Module 5 LP	
Business Mathematics 5 LP	Economics 5 LP	Leadership and Organization 5 LP	Controlling 5 LP	Profile Module 5 LP	Profile Module 5 LP	
Business English 5 LP	Cost and Activity Accounting 5 LP	Qualitative and Quantitative Methods 5 LP	Procurement 5 LP	Profile Module 5 LP	Profile Module 5 LP	
Fundamentals of Logistics 5 LP	Marketing and Sales 5 LP	Sustainability Management 5 LP	Project Management 5 LP	Profile Module 5 LP	Profile Module 5 LP	Bachelor's Thesis 12 LP
Economic Law 5 LP	Business Informatics 5 LP	WPF I 5 LP	WPF II 5 LP	WPF III 5 LP	WPF IV 5 LP	

- BA Courses
- Profile Modules
- Elective Module (WPF)
- Practical Modules
- Bachelor's Thesis

Profiles in the Business Administration and Management (B.A.) degree programme

Profile „Multi-Channel-Management“ 25 LP	Profile „Logistics“ 25 LP	Profile „Computer Science“ 25 LP	Profile „Social Management“ 25 LP
Basics of retail and multi-channel-management 5 LP	Procurement and Distribution Logistics 5 LP	Fundamentals of Programming 10 LP	Socio-political and Socio-economic basics 5 LP
Retail and multi-channel management in practice 5 LP	Transport Management 5 LP		Fundamentals of Social Work Sciences 5 LP
Market Research 5 LP	Process Management in Logistics 5 LP	Fundamentals of Computer Science 5 LP	Social Law 5 LP
Globalisation and Foreign Trade 5 LP	Warehousing 5 LP	IT Project Management 5 LP	Social Space Orientation 5 LP
Retail Controlling 5 LP	Digital Supply Chain Management 5 LP	IT Security 5 LP	Digitalization 5 LP

A total of 50 credit points (ECTS/LP) must be earned through profile modules.